

MEDIA RELEASE

For immediate release

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LUJO® EXTENDS OUTDOOR FURNITURE RANGE

Lujo® has extended its luxurious outdoor furniture range of all-weather beanbags and free-standing hammocks.

Managing Director, Warren Twisleton said due to the popularity of the company's outdoor beanbag loungers, the beanbag range now includes a curvaceous chair, as well as regular-size and large ottomans to complement their outdoor furniture range.

"Our range offers a stylish alternative to traditional "sack-like" beanbags, with modern fabrics and contemporary colours to match today's modern exteriors."

Lujo® beanbags are cleverly designed to hold their shape and support the natural curves of the body for maximum comfort and relaxation.

"They literally sculpt to your body, providing comfort and back support like no other," he said.

"We believe the elegant designs and the luxurious fabrics take comfort and style to new heights."

Designed and made in New Zealand, Lujo® outdoor beanbags have been robustly constructed to endure the harshest outdoor environments – hot, cold, wet, dry and even corrosive salt air.

With a 10-Year Warranty on the Sunbrella® marine grade fabric and waterproof inner liners, the lightweight, versatile beanbags are the perfect companion for relaxing outdoors in summer.

"Our beanbags are so versatile that when you are not using them outside, you can take them inside, making the most of your outdoor / indoor flow."

Mr Twisleton said designer head pillows for the very elegant Lujo hammock, completed the extension of the new range for summer.

"The luxurious designer head pillows, in a range of patterned outdoor fabrics by leading fabric designers, Osborne and Little, Mokum and Meridian, give you the opportunity to add your own personal flair to your Lujo hammock."

"The designer head pillows are interchangeable and can be updated from season to season if you decide you want to give your hammock a new look."

"Only the best quality materials, contemporary colours and great design aesthetics have been used to create our products, and complement a modern setting."

“We have taken traditional pieces of outdoor furniture and transformed them for the 21st century,” he said.

“That’s what makes our products continue to stand out from the others in the marketplace.”

The extended range will be available on-line from September.

Based in Tauranga, Lujo prides itself on creating new, unique and superior ranges of outdoor furniture for tranquil and luxurious settings.

For a complete range of products visit www.lujo.co.nz

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